

# 2005 CLASSIFIED ADVERTISING RATES HEADNOTES

Published monthly by the Dallas Bar Association, distributed to more than 9,000 Dallas-area attorneys.

## **CLASSIFIED ADVERTISING**

ONE ISSUE	40 words or less	41-60 words	61-100 words
DBA Members	\$75	\$105	\$130
Non-Members	\$120	\$150	\$180
TWO OR MORE ISSUES	40 words or less	41-60 words	61-100 words
DBA Members	\$70	\$95	\$120
Non-Members	\$120	\$140	\$160

## BOXHOLDER SERVICE (additional charge)

DBA Members	\$25
Non-Members	\$45

## 30-DAY ADS ON DALLAS BAR WEBSITE (usually posted 6-8 business days after placement)

#### IN ADDITION TO HEADNOTES AD

DBA Members	\$35
Non-Members	\$55

WEBSITE ONLY	40 words or less	41-60 words	61-100 words
DBA Members	\$65	\$90	\$115
Non-Members	\$110	\$130	\$155

## CLASSIFICATIONS

Positions Available • Positions Wanted • Office Space • Services • For Sale (Please specify your preference.)

**PAYMENTS:** Due at the time ads are submitted (checks made payable to DBA; credit cards also accepted).

**DEADLINES:** The 10th of the month prior to publication date (i.e., ads for the May 1st issue are due April 10)

**OTHER:** Classified ads appear in a paragraph format without specialized design. Ad text and credit card information **<u>cannot</u>** be taken via phone; please send via e-mail, fax or USPS. It is the advertiser's responsibility to contact the DBA to continue placement and provide payment; ads cannot automatically run continuously. If number of words exceeds 100, a per-word rate will apply. Ad text is subject to minor editing to conform with publication's style. Editors reserve the right to reject advertising.

# MAILING LABELS

DBA membership labels are available for purchase. For more information, contact Yolonda Henderson at (214) 220-7414 or yhenderson@dallasbar.org.

## -- DALLAS BAR ASSOCIATION --

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